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NEWS

QSC to Offer Expanded Web-Based Training Through Partnership with EPL Residential

Quality Service Contractors and EPL for Residential have formed an alliance to offer a new, expanded Web-based advanced training and education program to QSC members that is an addition to the existing online training the QSC offers.

State-of-the-art business, marketing and operational training will be delivered through the EPL for Residential business Web site, learning library and live Web casts to all members.

“The alliance between QSC and EPL is terrific because we share a common training vision: to make the trade industries better,” said QSC Executive Director Charlie Wallace.

Wallace pointed out that the training program offers much value to QSC members because it is Web-based. “This means that it is available 24/7, 365 days,” he said. “Also, training costs will be low for the p-h-c contractors, removing travel expenses and eliminating time away from the office.”

He added that although QSC has offered online “Webinar” seminar programs to members for the past two years, this comprehensive Web-based training will be much more extensive, covering a full range of business, operational, managerial and leadership topics. The training is also supported with a unique electronic consulting service free as part of QSC membership to support implementation of ideas.

Gary Elekes, the owner of EPL for Residential, said the EPL training site is “about helping contractors improve performance and make more money.”

EPL for Residential is an on-line web training company specializing in providing content to contractors who are looking for ways to improve their businesses. The company specializes in training and support materials in the areas of business management, leadership, service department operations, technician training, sales processes and more. The Web site features an electronic “Ask the Expert” consulting system that is extremely popular with members. This feature provides direct answers to direct questions.

QSC, an enhanced service group of the Plumbing-Heating-Cooling Contractors—National Association, delivers state-of-the-art training programs, products and services for select members of PHCC’s service and repair membership. For more information about QSC, visit www.qsc-phcc.org, or call Charlie Wallace at 1(800)533-7694, or e-mail wallace@naphcc.org.